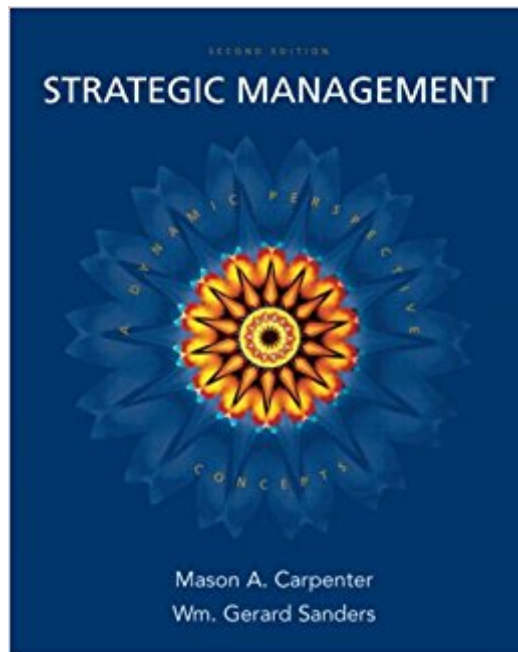




The book was found

Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition



Synopsis

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives. **KET TOPICS:** Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership. For business professionals involved with strategic management.

Book Information

Paperback: 512 pages

Publisher: Pearson; 2nd edition (January 7, 2008)

Language: English

ISBN-10: 0132341409

ISBN-13: 978-0132341400

Product Dimensions: 8 x 0.9 x 9.9 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 33 customer reviews

Best Sellers Rank: #63,848 in Books (See Top 100 in Books) #108 in [Books > Business & Money > Management & Leadership > Strategy & Competition](#) #257 in [Books > Business & Money > Processes & Infrastructure > Strategic Planning](#) #301 in [Books > Business & Money > Management & Leadership > Systems & Planning](#)

Customer Reviews

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives.**KET TOPICS:**Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership.For business professionals involved with strategic management.

Buyer beware: the Kindle version of this book is "Concepts" only, not "Concepts and Cases". If your course uses the cases, the ePub is useless to you. Unfortunately, if you search for this book and find the "Concepts and Cases" hardcover, gives you an option of buying a Kindle edition right from that page. Unless you deliberately switch to the ePub's own product page and look closely at the cover or internal title page, you'll never know that it's not the same edition. It's atypical of to let this sort of "bait and switch" happen, but unfortunately this is the second Kindle textbook I've found with

this issue.

Does have any clue that this is a textbook that will be used by students based on an instructor's assignments. It is unacceptable to issue a textbook that has learning materials omitted. It might be understandable if this was a book readers would buy for leisurely reading. However, students need the full version just as the hard copy book. This has jeopardized my grade related to the first case study, which along with others has been deleted from the e-book. I will not every refer a fellow student to for e-books in the future, especially when it is not made apparent the the book they would be receiving does not contain what they would logically expect it to be. Shame on you .com!

As other reviews mention, there are many portions of the book that were omitted (by my count over 40). These omissions do not appear to interrupt the flow of the content of the book, however. Something that I did not notice prior to purchasing is that there is a 2 device limit--which I am unsure of how to switch between the two devices I downloaded it to. In fact I am not certain which other device I put it on to even attempt to remove it. should have a way to easily note which devices are using the licenses and a way to pause or transfer between them. In conclusion, the primary material is present, but the continued pompous behavior of academic publishers prompts me to rate at 1 star--price is not different enough from the physical one to justify the LACK of information and the LIMIT of two device use and does not appear to have provided a way to easily transfer the limited licenses between devices.

offers a KINDLE edition of "Concepts AND Cases" plain as day, right there on the page the hardcover is on and delivers "Concepts" with no cases. My assignments come from the cases. Also, there are no page numbers. On top of that the book is awful. It reads like academic eggheads talking among themselves for several pages with a few definitions thrown in until you come to the words in bold "this item omitted from the web book edition." should step up and credit every person who bought this piece of garbage. This excrement sandwich cost a buck twenty. Why can't I give zero stars?

a bit expensive for a used book, but this was the version for India, which seems to have more pages and teaches more, was twice the size of everyone elses book. Never know what you are going to get shopping online I geuss. but I liked it

Love e-books, and this one allows for you to click on graphics to make them full screen. Table of contents is functional and works well for skipping between chapters.

Great Strategy book for Graduate School, was easy to read. Examples are abundant through book that enables a "tie" back to real-life.

I would not have purchased this book if I had known it was the teacher's edition. I don't remember there ever being any mention of the possibility it might be a teacher's edition either. While the content is exactly the same as the student's edition it has a white bar across the top of it saying it is a teachers edition. Now I can't sell the book in town. Other than that the book was in great condition and includes the cases I need for class as well.

[Download to continue reading...](#)

Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition Draw in Perspective: Step by Step, Learn Easily How to Draw in Perspective (Drawing in Perspective, Perspective Drawing, How to Draw 3D, Drawing 3D, Learn to Draw 3D, Learn to Draw in Perspective) Strategic Management: Concepts (Irwin Management) Dynamic Programming and Optimal Control, Vol. II, 4th Edition: Approximate Dynamic Programming A Portfolio Management Approach to Strategic Airline Planning: An Exploratory Investigative Study on Services Management (European University Studies: Series 5, Economics and Management. Vol. 2052) Decoding The Hidden Market Rhythm - Part 1: Dynamic Cycles: A Dynamic Approach To Identify And Trade Cycles That Influence Financial Markets (WhenToTrade) Decoding The Hidden Market Rhythm - Part 1: Dynamic Cycles: A Dynamic Approach To Identify And Trade Cycles That Influence Financial Markets (WhenToTrade) (Volume 1) Modeling Dynamic Biological Systems (Modeling Dynamic Systems) Dynamic Modeling in the Health Sciences (Modeling Dynamic Systems) Strategic Management: A Competitive Advantage Approach, Concepts and Cases (16th Edition) Strategic Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition Strategic Management: A Competitive Advantage Approach, Concepts & Cases (15th Edition) Strategic Management and Competitive Advantage: Concepts (5th Edition) Concepts in Strategic Management and Business Policy (14th Edition) Strategic Management and Competitive Advantage: Concepts and Cases (5th Edition) Call Center Management on Fast Forward: Succeeding in Today's Dynamic Customer Contact Environment (2nd Edition) Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times (Wiley Nonprofit Authority) Asset-Liability Management for Financial Institutions: Balancing Financial Stability with Strategic Objectives (Key Concepts) Strategic Management:

Concepts and Cases: Competitiveness and Globalization Strategic Management: Concepts: Competitiveness and Globalization

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)